

MBE Worldwide launches MBE Fulfillment, a suite of advanced solutions for stock management, from order fulfillment to shipping operations

Milan, Italy (October 20th, 2023): MBE Worldwide ("MBE") is pleased to reaffirm its commitment to providing best-in-class solutions for logistics management, in both the ecommerce and B2B markets. Continuing on this path of innovation, MBE has enhanced and enriched its logistics solutions and developed MBE Fulfillment, with the aim of offering customers increasingly comprehensive, integrated and bespoke services.

MBE Worldwide ("MBE") is a leading commerce-enablement platform providing e-commerce, fulfillment, shipping and marketing solutions to SMBs and consumers. In 2022, MBE served over 1 mln business customers worldwide generating €1.3 bln (US\$1.4 bln) of System-wide Gross Revenue, through its 3,150+ Business Solutions Centers in 52 countries, and €22 bln (US\$23 bln) of Gross Merchandise Value traded through its PrestaShop e-commerce solutions.

MBE Fulfillment is a suite of integrated value-added services, ranging from warehouse stock management to order fulfillment activities and shipment staging. By choosing this solution, merchants can concentrate on their core business, without the hassle of logistics activities and order management, with the assurance of a professional tailor-made service.

MBE Fulfillment represents **the ideal solution** for small and medium businesses that wish to sell online, even in the startup phase, due to its flexibility and highly customizable features. Through MBE Fulfillment, e-commerce business owners can entrust their logistics - from **order management** and **processing** to **storage** and **shipping operations** - to the experts at Mail Boxes Etc., allowing them to focus their resources and time on other business needs. It's an end-to-end service that streamlines the entire supply chain, freeing retailers from the burden of logistics operations.

Technology is one of the advanced functionalities of MBE Fulfillment: thanks to MBE LAB+, the MBE branded **Warehouse Management System**, merchants can have complete visibility over their stock and benefit from seamlessly importing e-commerce orders and efficient logistics operations and inventory activities.

"As SMBs adapt to meet the needs of increasingly demanding customers, challenges can arise in terms of either carrying high volumes of additional stock or integrating warehouse management systems" commented **Valeria Mennella, Chief Marketing Officer, MBE Worldwide**. "MBE Fulfillment takes the logistics headache away from retailers, offering the assurance of a professional and tailored service through a single contact point".



About MBE Worldwide

MBE Worldwide S.p.A., a privately-owned company headquartered in Italy, is a Global Commerce enabler for SMBs and consumers thanks to its platform providing e-commerce, fulfillment, shipping, marketing and print solutions via multi-brand operations: PrestaShop, Mail Boxes Etc. (except in the US and Canada), PostNet, PACK & SEND, Spedingo.com, AlphaGraphics, Multicopy, Print Speak, GEL Proximity and World Options. In 2022, the combination of its physical platform - that currently counts 3,150+ Business Solutions Centers in 52 countries with more than 13,000 associates - with its PrestaShop e-commerce platform served over 1 mln business customers worldwide generating €1.3 bln (US\$1.4 bln) of System-wide Gross Revenue and €22 bln (US\$23 bln) of Gross Merchandise Value.

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