

2024 MBE DOC Shipping Published Price Guideline

Milan, Italy, (24 November, 2023): MBE Worldwide ("MBE") renews its commitment for 2024 to intensify investments and efforts to further improve service quality to also better manage shipping rates and fees increase given current inflationary and exchange rates fluctuating environment.

MBE Worldwide ("MBE") is a leading commerce-enablement platform providing e-commerce, fulfillment, shipping and marketing solutions to SMBs and consumers. In 2022, MBE served over 1 mln business customers worldwide generating €1.3 bln (US\$1.4 bln) of System-wide Gross Revenue, through its 3,150+ Business Solutions Centers in 52 countries, and €22 bln (US\$23 bln) of Gross Merchandise Value traded through its PrestaShop e-commerce solutions.

In a year characterized by uncertainty and challenges, MBE was able to move through the 2023 dynamic socio-economic context with a renewed sense of community and unity, strengthening its capacity to look at the future and to innovate, and forged its resilience despite the inflation and exchange rate fluctuations experienced across all the markets where MBE operates. MBE roots are today as solid as its vision, and both are faithful to the main principle that puts MBE customers - mainly SMBs and consumers - at the core.

Therefore, MBE is proud to communicate that in 2023 investments in technology experienced a substantial boost and were aimed at accelerating the digitization process to further strengthen MBE's unique positioning in the market as a commerce platform offering **e-commerce**, **shipping**, **fulfillment**, and **marketing solutions**.

MBE commitments for 2024 fully embrace this direction, with the objective to keep assisting customers throughout their business challenges, providing them with professional solutions always aligned and ahead of market trends and requirements.

In a global landscape characterized by high inflation, rising interest rates and high input costs from its partners, MBE informs that effective **January 1st, 2024** a revision of the published shipping price lists will be applied in order to keep guaranteeing the high-level of service that distinguish MBE in the market and which are the main reason why end customers choose MBE solution experts every day as partners for their activities.

Prices for domestic and international services will increase an average of 7.9% in all MBE European Directly Operated Countries¹, with the exception of Poland which, due to the macro economic scenario, services will increase an average of 12.0% while fee and surcharge increases will be applied on an ad-hoc basis.

¹ Italy, Spain, Germany, France, the UK, Ireland and Portugal



"We are extremely grateful for the customers who constantly choose MBE as their trusted partner to support their business worldwide, thus rewarding our commitment to intercept their needs and provide a high value-added portfolio of solutions." commented Valeria Mennella, Chief Marketing Officer, MBE Worldwide. "We devote ourselves to continue providing best in class services to support our customers via a comprehensive suite of business solutions that can enhance their worklife and performances".

MBE Worldwide

MBE Worldwide S.p.A., a privately-owned company headquartered in Italy, is a Global Commerce enabler for SMBs and consumers thanks to its platform providing e-commerce, fulfillment, shipping, marketing and print solutions via multibrand operations: PrestaShop, Mail Boxes Etc. (except in the US and Canada), PostNet, PACK & SEND, Spedingo.com, AlphaGraphics, Multicopy, Print Speak, GEL Proximity and World Options. In 2022, the combination of its physical platform - that currently counts 3,150+ Business Solutions Centers in 52 countries with more than 13,000 associates - with its PrestaShop e-commerce platform served over 1 mln business customers worldwide generating €1.3 bln (US\$1.4 bln) of System-wide Gross Revenue and €22 bln (US\$23 bln) of Gross Merchandise Value.

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